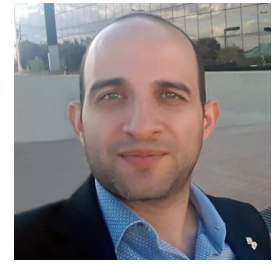


Bruno Pereira
Associate Member, Full Member
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Jeff Bleich Centre for Democracy and Disruptive Technologies



Research Biography

I am Dr Bruno Pereira, a lecturer and researcher in innovation, entrepreneurship, and industry transformation. I have an extensive background in creating and supporting educational contents and innovation programs. In addition, I work with new technology-based firms and start-ups in diverse industries involving business development, emerging technologies and innovation processes.

My research topics related to Absorptive capacity for innovation, Open innovation and collaborations, Artificial Intelligence in SMEs, Industry transformation 4.0/5.0, Entrepreneurship and innovative firms.

Qualifications

Postgraduate Certificate, Implementation of the CERNE Model in the Management of Business Incubators , Anhanguera-Underp University

1 Aug 2011 → 31 Jul 2012

Award Date: 20 Dec 2023

Bachelor (Honours), Business Administration, Faculdade Anhanguera de Anapolis

17 Feb 2007 → 30 Mar 2011

Award Date: 20 Nov 2023

PhD, Innovation in the Context of Aviation: Industry Collaboration and Value Creation with Start-ups , Griffith University

15 Oct 2018 → 8 Aug 2022

Award Date: 8 Aug 2022

PhD, From absorptive capacity (ACAP) to the creation of innovation: a study on new technology-based firms (NEBTs) and start-ups , Universidade de Brasilia, Brazil

2 Mar 2017 → 7 May 2022

Award Date: 7 May 2021

Master, Characterisation of Innovation in Business Models: Applications in Air Transport , Universidade Federal de Goiás - UFG

17 Feb 2014 → 7 Dec 2015

Award Date: 5 Dec 2015

Employment

Lecturer

College of Business, Government and Law

Flinders University

30 Jan 2023 → 31 Dec 2099

Full Member

Australian Industrial Transformation Institute

Flinders University

30 Jan 2023 → present

Associate Member

Jeff Bleich Centre for Democracy and Disruptive Technologies

Flinders University

2 Feb 2024 → present

Research outputs

Absorptive capacity and the diffusion of innovation in NTBFs and startups: A study in the Brazilian Federal District

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Pereira, B., Gui, L. & Houghton, L., Jul 2021, In: Journal of Air Transport Management. 94, 10 p., 102076.

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STARTUPS E NOVAS EMPRESAS DE BASE TECNOLÓGICA
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Air transport innovations: a perspective article
Lohmann, G. & Pereira, B. A., 20 Feb 2020, In: Tourism Review. 75, 1, p. 95-101 7 p.

Incentive programs to promote startups: a Brazilian case
Moreira, F. W., Martins, I. M., Pereira, B. A. & Farias, J. S., Mar 2019, In: Revista Pensamento Contemporâneo em Administração. 13, 1, p. 63-78 16 p.

Diário de bordo do empreendedor: Monitoramento sistemático da prática monitoramento do empreendedor no processo de incubação
Pereira, B. A., da Costa, E. P. F., Reimer, H., Peres, E. D. M. & Barros, P. G. M., Sept 2018, *Associação Nacional de Entidades Promotoras de Empreendimentos Inovadores (Anprotec)*. Tonholo, J. & Leitoguinho de Sá, V. (eds.). National Association of Entities Promoting Innovative Enterprises (Anprotec), p. 724-727 4 p.

Expansion and Evolution of Incubation Programs and Entrepreneurship Development in Incubators in the State of Goiás, Brazil
Pereira, B. A., Figlioli, A., de Oliveira, D. A. F. B. & da Silva, E. R. P., Apr 2018, In: International Journal of Innovation. 6, 1, p. 68-84 17 p.

Business Model Innovation in Airlines
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A conceptual business model framework applied to air transport
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Pereira, B. A., 2015, 71 p. Federal University of Goiás, Goiania.

A concepção e os mecanismos para a criação da Agência Goiana de Inovação, para o desenvolvimento tecnológico e inovador das potencialidades produtivas das cidades goianas
de Oliveira, D. A. F. B., Pereira, B., Figlioli, A., Vieira, D. M. & Rezende, S. R. G., 2013, *Anprotec XXIII National Seminar on Technology Parks and Business Incubators*. 19 p.

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